

The No-Fluff Affiliate Tracking Guide

(ClickerVolt vs Simple Click Tracker Pro vs ClickMagick, and how to set each one up)

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Your last promo made 12 sales. From where?

Which email? Which link in that email? The YouTube description, the bonus page, page 4 of your lead magnet? If your report can't tell you, you're guessing what to do next time. And guessing is expensive.

I've been doing affiliate marketing since 2007. The setup in this guide is the one I use: clean links, a label on every placement, and sales tied back to the link that made them. No dashboard overwhelm.

What you get in here

- The 3 jobs a link tracker does, so you know what you're actually paying for
- A side-by-side comparison of **ClickerVolt**, **Simple Click Tracker Pro** and **ClickMagick** with their own 2026 prices
- Which one fits you, in one minute
- Step-by-step setup with WarriorPlus for Simple Click Tracker Pro and ClickerVolt
- The labelling rules for 11 affiliate networks on one page
- A do-this-today checklist

The 3 jobs of a link tracker

- **Count the clicks.** Your link runs through a short link on your own domain. Every click is counted before the visitor lands on the offer.
- **Keep the label.** Every placement gets its own label (sub-ID or UTM), so the report splits clicks by email, page or post instead of one big number.
- **Tie the sale to the click.** Either the network sends the sale back to the tracker (postback / IPN), or the network shows sales per sub-ID in its own report.

A bonus job most people forget: **re-pointing**. When the link is yours, you can change where it goes later. Old emails, PDFs and video descriptions keep earning when an offer dies.

STEP 1

The comparison

Prices and features from each vendor's own website, checked October 7, 2026. Prices change: check the vendor page before you buy.

	ClickerVolt	Simple Click Tracker Pro	ClickMagick
How you pay	Per event (1 click or 1 conversion = 1 event)	Flat monthly or yearly plan	Monthly or yearly plan by tracked visitors
Price	500 events/month free. Then packs of 1,000 events from \$1.70, cheaper with volume (vendor examples: 10k ≈ \$17, 100k ≈ \$43 a month)	Starter \$9 , Growth \$27, Power \$47 a month; yearly \$90 / \$270 / \$470. Launch Oct 9–13, 2026: double plan limits	Starter \$79 (10k visitors), Standard \$199 (100k), Pro \$349 (1M) a month; yearly \$790 / \$1,990 / \$3,490
Try it	Free tier, no card	30-day money-back guarantee	14-day trial (no account in the past 6 months) + 30-day guarantee
Your own domain	Yes, \$1 per domain/month (CNAME + 2 TXT records)	Yes: DNS record, WordPress plugin or PHP script	Yes, first-party tracking domain included; link domains via DNS
Sales from W+, JVZoo, ClickBank, Digistore24	IPN for WarriorPlus, JVZoo, ClickBank; postback for Digistore24 and 60+ networks	Sales stay in the network report, split by your sub-ID label; conversion snippet for your own pages	Documented postback setup for all four
Labels in reports	v1–v5 parameters or UTM mode	Tracking Report groups clicks by tid and UTM values	UTM-based, filter by source, campaign, ad
Split tests / rotators	5 rotation algorithms, geo rules, funnel chaining	Split tests (3 modes), rotators (5 kinds incl. scheduled)	Split tests, rotators, geo Smart Links
Pixels on links	—	Yes: JavaScript field runs during the redirect	Yes: retargeting codes on links
Moving from another tool	—	Imports Pretty Links, Bitly, ClickMagick, CSV	—
AI / API	JS script API	MCP for AI agents (Power plan)	API, Zapier, Meta/Google conversion APIs
Best for	Starting out, uneven volume, W+ sales posting back at zero fixed cost	Email and content affiliates who want branded links they can re-point, at a flat low price	Paid ads with real budget, multi-touch attribution, teams

Sources: clickervolt.com (credits system, credit pricing, affiliate network integration, DNS configuration) · Simple Click Tracker Pro sales page and app help · clickmagick.com/pricing, trial policy, KB 95 and 363. Links: [ClickerVolt](#) · [Simple Click Tracker Pro \(my bonus page\)](#) · [ClickMagick](#)

STEP 2

Which one fits you

Answer one question: **where does your traffic come from, and how much of it is there?**

If this sounds like you	Pick
You promote by email, blog, YouTube and PDFs. You want branded links on your own domain that you can re-point later, a flat price, and maybe your AI agent creating links for you.	Simple Click Tracker Pro
You're starting out or your volume goes up and down. You want WarriorPlus, JVZoo or ClickBank sales posting back to the tracker without a monthly fee.	ClickerVolt
You run paid ads with a real budget, need multi-touch attribution and click-fraud protection, maybe with a team.	ClickMagick

A lean setup that covers both sides

For most email and content affiliates this is enough: **branded tracking links for clicks** plus **the network's own sub-ID for sales**. Every placement gets one label. The tracker shows clicks per label, WarriorPlus (or ClickBank, Digistore24 ...) shows sales per label. Same label in both reports, so you can put them side by side.

LAUNCH · OCT 9-13, 2026

Simple Click Tracker Pro + my bonus

Hosted link tracker from \$9 a month: branded links on your domain, split tests, rotators, a Tracking Report by label, and links you can re-point any time. Launch buyers get double the plan limits.

My bonus makes every link carry the right label: **QuickSnap Pro 2.0** (Chrome extension), **Source to Sale** (WordPress plugin that swaps raw affiliate links for tracking links and carries the label to your buy buttons) and an **agent toolkit** for PDFs and video descriptions.

[See the bonus page →](#)

STEP 3

Label every link (the rules)

A tracker only reports what's labelled. Ask one question per link: **who reports on this click?**

- **Link goes straight to an affiliate network** → the network's own sub-ID field (table below). Networks report on their own field, not on UTMs.
- **Link goes to your own page or tracker** → UTM parameters. The buy button on that page still gets the network sub-ID.
- **Amazon** → never edit, shorten or redirect the link. Use a separate tracking ID per channel.

Network	Where the label goes
WarriorPlus	Extra path segment: .../o2/a/AFF/0/ email-mail3-ps
JVZoo	?tid= email-mail3-ps
ClickBank	tid= email_mail3_ps (no dashes, ≤100 chars)
Digistore24	Campaign key path segment: /redir/PRODUCT/AFF/ email-mail3-ps
Impact	subld1= label
CJ	sid= label
Awin / ShareASale	clickref= label
Rakuten	u1= emailmail3ps (letters and digits)
PartnerStack	sid= label
Systeme.io	&tk= label
Amazon	Separate tracking ID per channel, link untouched
Own pages, trackers	utm_source, utm_medium (email, social, cpc, referral ...), utm_campaign, utm_content= mail3-ps

Naming scheme: **channel-asset-position**, lowercase, max 32 characters. Email positions: top, mid, btn, ps, sig. Pages: hero, mid, btn, bottom. PDFs: p1, p2 ... Video: desc, pinned.

Want this done for you? [Link Labeler](#) is free: a tool you use right on the page, plus a skill that makes your AI label every link it writes.

STEP 4A

Setup: Simple Click Tracker Pro + WarriorPlus

About 20 minutes. You end up with clicks per label in SCT and sales per label in WarriorPlus.

- 1. Connect a subdomain.** In Domains, add something like *go.yoursite.com* with one A record at your DNS host. Site runs WordPress and you want to use the main domain? Use the SCT Connect plugin. Other PHP sites: the standalone script.
- 2. Create one link per important placement.** Name it so you find it again, pick the domain, choose a short path (*/sct3ps*). Destination: your WarriorPlus link with the label as an extra segment, e.g. *.../o2/a/YOURCODE/0/email-mail3-ps*.
- 3. Everything else: one link, many labels.** Add *?tid=blog-review-btn* or UTMs to the same SCT link. The Tracking Report splits clicks by tid and UTM values.
- 4. Forward query string.** Switch it on when the destination is your own page and should receive the UTMs.
- 5. Conversions on your own pages.** Copy the link's conversion snippet onto your thank-you page (opt-in, your own product). Now you see sign-ups per link.
- 6. Pixels (optional).** Put a Facebook or TikTok pixel into the link's Advanced JavaScript field to retarget people who clicked.
- 7. Read both reports.** SCT Tracking Report → clicks per label. WarriorPlus Affiliate Stats → sales per label. Same labels, side by side.
- 8. Power plan: let your AI do it.** Create an MCP key under Integrations and your AI agent can create, read and update links.

Coming from Pretty Links, Bitly or ClickMagick? The Import page moves your links over. [Simple Click Tracker Pro + my bonus →](#)

STEP 4B

Setup: ClickerVolt + WarriorPlus

Sales post back to the tracker. Free for the first 500 events every month.

- 1. Sign up.** [Create your ClickerVolt account](#). No card needed for the free tier.
- 2. Create a link.** Name it clearly (*QP_Main_YouTube*), paste the offer as the target URL. Add more target URLs if you want a split test.
- 3. Copy the IPN URL.** It's in the link's conversion settings. This is how a sale finds its way back to the link.
- 4. Paste it into WarriorPlus.** Affiliates > Get Link > the offer's link popup > Webhook (IPN) URL, if the vendor allows it. ClickBank: Instant Notification URL (v7.0+) with secret key. Digistore24: IPN/postback settings.
- 5. Pass parameters through.** Use v1-v5 or UTM mode so your labels reach the destination and the reports.
- 6. Your own domain (optional).** \$1 a month per domain: one CNAME and two TXT records.
- 7. Presell funnel (optional).** Build the offer link first, then a second link for your presell page, and chain them (parent-child) in funnel tracking. Now you see which ad and which presell visit bought.
- 8. Switch on auto-reload.** When credits run out at a pack boundary, links stop working. Auto-reload keeps them live.

ClickMagick in short

Add the postback URL for your network (documented for WarriorPlus, JVZoo, ClickBank and Digistore24 in their knowledge base, answer 95) and build affiliate links with their Affiliate Link Builder, which adds the visitor ID. [ClickMagick pricing](#)

Keep your links tidy with QuickSnap Pro

Whatever tracker you pick, you'll end up with a lot of links. [QuickSnap Pro](#) is my Chrome extension: save every tracking link with a clear name, add UTM tags with the built-in builder, and paste the right link into your email, video description or post in seconds.

STEP 5

Do this today

- Pick your tracker with the table on page 3.
- Connect your domain or subdomain.
- Create the link for your current promo.
- Label every placement: email 1 top, button, P.S. ... (page 4).
- Set up sales: postback/IPN (ClickerVolt, ClickMagick) or sub-ID in the network (SCT).
- Send one test click from every placement and check that it shows up with its label.
- In 48 hours: note your best label and write more like it.

Resources

- [ClickerVolt](#) (pay per event, 500 free events a month)
- [Simple Click Tracker Pro](#) (via my bonus page)
- [ClickMagick](#) (pricing page)
- [QuickSnap Pro](#) (link and UTM manager for Chrome)
- [Link Labeler](#) (free labelling tool + AI skill)

Final thought

You don't need more traffic to earn more from your next promo. You need to know which 20 percent of your links did the work, and do more of that. One label per link gets you there.

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Disclosure: some links in this guide are affiliate or referral links (ClickerVolt, Simple Click Tracker Pro). If you buy, I may earn a commission at no extra cost to you. Prices and features are taken from each vendor's website on October 7, 2026 and can change. All names are trademarks of their owners; this guide is independent and not endorsed by them.